

AdaptiveGDPR

Supporting Personal Data Management



General Data Protection Regulation

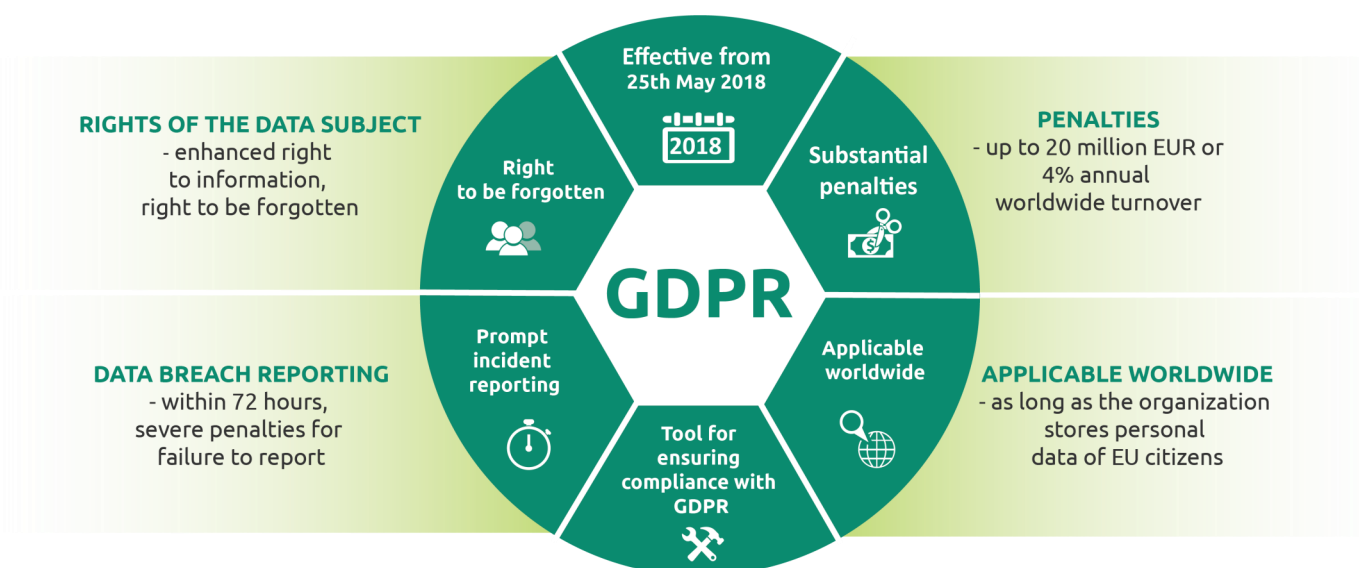
The Regulation of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data, abbreviated to General Data Protection Regulation (GDPR), was adopted in April 2016. In order to comply with the new regulations that will apply to the whole EU, businesses will face the necessity of implementing numerous legal and organizational changes.

Organizations whose business activities rely mostly on processing personal data will find preparations for the new regulations all the more essential as:

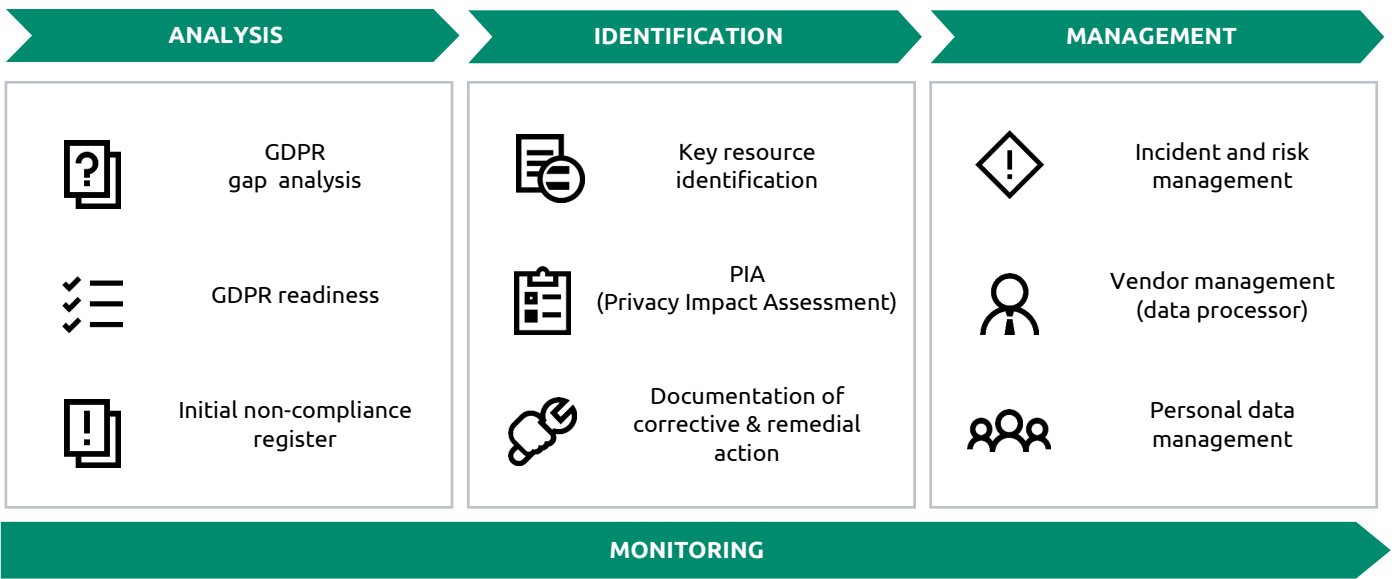
- the definition of personal data, including identifying of the person related to the data, will be much broader,
- automated processing of personal data will be permitted under certain conditions,
- the legal rights of the individual will be increased considerably,

- personal data processors, controllers and Data Protection Officers will have many new obligations related to providing technical and organizational protection of personal data,
- administrative fines for non-compliance with the Regulation can reach 20 million euros or 4% of an organization's annual worldwide turnover. Moreover, individuals will have the right to judicial redress and claim compensation beyond the statutory fines.

Businesses need to prepare for the new regulations to avoid the substantial penalties and to treat them not as obstacles but as an opportunity to make their activities more effective.



AdaptiveGDPR supports the management of personal data processing in three areas



AdaptiveGDPR key features

For Data Protection Officers – conduct an internal audit to evaluate compliance with GDPR. Users will have the opportunity to validate the degree to which their organization complies with the Regulation and identify areas that need remedial actions to improve compliance posture.

For personal data controllers and processors – register filing systems (structured sets of personal data), purposes and means of their processing in order to ensure compliance with GDPR in all areas to which the regulations apply.

For professional guidance on the complex text of GDPR – access the full text of the Regulation with explanatory and helpful notes to interpret the spirit and requirement of each article.

For managing personal data breach response – fully control personal data breach incident response and initiate implementation of corrective and remedial actions.

Appropriate for different industries



Banking & Insurance



Energy



Public Sector



Pharmaceutical



Telecommunications

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